



ANGEL ALGA JAMES

DIGITAL MARKETING EXECUTIVE

CONTACT DETAILS

- angelalga2016@gmail.com
- +91 9747701497
- LinkedIn/Name
- Facebook/Name
- Chalaveetil, Ezhupunna south P.O, Cherthala, Ernakulam, Pin : 688537

SKILLS



REFERENCE

SALEESH SN
 Digital Marketing Executive
 UBL Group Dubai UAE
 M: +971 586683346

SUVARNA
 SENIOR SEO EXECUTIVE
 UBL INTERNATIONAL COCHIN
 M:+91 96331 23015

ABOUT ME

Hi, I'm Angel, I am Completed Bachelor's Of Computer Application . Currently working as a Digital Marketing Trainee in UBL International, Cochin. So, I'm interested in meeting people with similar backgrounds, and I'm considering changing jobs this year so I'm curious to learn about the work environments in different companies.

WORK EXPERIENCE

10TH OCTOBER 2019 – PRESENT

DIGITAL MARKETING EXECUTIVE UBL INTERNATIONAL COCHIN, DUBAI

Responsibilities:

- Performing site specific keyword research, competitive analysis and detailed technical of the company's website/s to ensure the health of the website in the online space.
- Managing the day-to-day search marketing activities across multiple search engines
- Providing recommendations and execute/manage strategies for content development in coordination with SEO goals
- Developing and implementing link building campaigns, perform back link analysis
- Implementation and administration of search engine programs (XML sitemaps, webmaster tools)
- Monitoring and evaluating web analytics dashboards and reports in order to develop and recommend SEO strategies
- Email Marketing Using Mailchimp and Elasticemail. SEMRush and Ubersuggest
- Web hosting and Cpanel management.

TECHNICAL SKILLS

- SEO Skills :** Link building, Google Analytics, Google Console, Google Ads, Ad Campaigns, Lead generation, Website optimization, - 95%
- Online Marketing skills :** socialmedia, emailmarketing,Content marketing, blogging - 98%
- Networking skills :** CCNA- 80%
- Programming Skills :** C++, C, PHP, JAVA, MYSQL -85% Operating System Windows, Linux -90%
- Application software's :** Wordpress, Adobe Photoshop, MS office, WPS, MS Word.-95%

SEO & GOOGLE TOOLS




EDUCATIONAL QUALIFICATIONS:


2012 TO 2016

 **BACHELOR'S OF COMPUTER APPLICATION**
MAHATMA GHANDHI UNIVERSITY, KOTTAYAM.

2014 TO 2016

 **HIGHER SECONDARY (KERALA STATE BOARD)**
T D.H.S.S, Thuravoor.

2014

 **MATRICULATION (10TH) KERALA STATE BOARD**
St Raphael's H.S.S, Ezhupunna 96 Percentage

ADDITIONAL QUALIFICATIONS

Google Analyst Certification for Google Analytics.

Digital Marketing Certification from UBL International, Kaloor(UAE)

Certification of National Skill Development Cooperation (NSDC) in Counter Sales Executive from Excelus Learning Solutions, Thammanam.

CCNA in Networking from Soften Technology, Kadavanthara.

MCSE in Operating System from Soften Technology, Kadavanthara (Pursuing).

PROJECT DETAILS

WEBSITE NAME	KEYWORDS	POSITION
www.ubltravels.com		
www.ublauditing.com		
www.addubaevents.com		

PERSONAL PROFILE

Date of Birth : 19/12/1998
Gender : Female
Father's Name : James C.J
Mother's Name : Mary Shyja P.C
Mother tongue : Malayalam
Languages known : English, Malayalam,
Contact Address : Chalaveetil, Aroor P.O,Cherthala
Ernakulam, Pin : 688537

DECLARATION:

I hereby declare that all the information stated above is true to best of my knowledge and belief. I take the responsibility of any mistakes in data if occur in future.

Place: Cochin

Date :

Sincerely,

ANGEL ALGA JAMES